

## CMR COLLEGE OF ENGINEERING & TECHNOLOGY

Kandlakoya (V), Medchal Road, Hyderabad -501401

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## EK BHARAT SHRESHTHA BHARAT CENTRE FOR ENGINEERING EDUCATION RESEARCH & CENTRE FOR INNOVATION & ENTREPRENEURSHIP MHRD'S INSTITUTION INNOVATION CELL



## Project Expo "BUDS 2 BUSINESS"

Social Innovation in Practice Project expo B2B was conducted to all the second year students on 13th and 14th December. Students have show cased their business models and presented their course projects of Engineering Exploration in the project expo "BUDS 2 BUSINESS". The students worked in teams on the various need statements of different communities. A total number of 96 projects were presented in the expo.

This exhibition depicted the learning and presenting skills of the students and formed a platform for knowledge sharing, problem solving, team coordination, multidisciplinary approach and project based learning.

**OBJECTIVE:** The primary objective of conducting this Project Expo "BUDS 2 BUSINESS" was to encourage and motivate the students that they can achieve success in their chosen area through determination and perseverance.

**BENEFIT:** The student members were highly motivated by this Project Expo "BUDS 2 BUSINESS" and some even determined to set targets for themselves and achieve successfully.



